

PRESS RELEASE

9 December 2010

Luther advises Warsteiner Group on Sale of the Argentinean Isenbeck brewery

Hamburg, 9 December 2010 – The Warsteiner Group has sold the Argentinean brewery C.A.S.A. Isenbeck to SABMiller plc, one of the largest brewers worldwide. Luther Rechtsanwaltsgesellschaft mbH advised the Warsteiner Group on the transaction.

This sale has been one further step in the implementation of the plan commenced by the Warsteiner Group 3 years ago to replace its own operative business in the overseas markets through co-operations and license agreements with international partners.

The contract partners entered into a long-term license agreement with regard to the further production and distribution of the premium brand Warsteiner in Argentine.

The Warsteiner brewery is one of the largest private breweries in Germany. Its flagship is the international Warsteiner Premium Verum brand, which is sold in more than 60 countries worldwide. In addition to its subsidiaries and shareholdings in Germany (Herforder Brauerei, Paderborner Brauerei, Privatbrauerei Frankenheim, König Ludwig Schlossbrauerei Kaltenberg), the Warsteiner Group has been continuously expanding its foreign business operations since the early 1990s.

The C.A.S.A. Isenbeck brewery was founded by the Warsteiner Group in Zárate, a suburb of Buenos Aires, in 1994 and today has a workforce

of approx. 300. The Argentinean brewery, which produces the brands Warsteiner and Isenbeck, had an output of 600,000 hectolitres in 2009.

On behalf of the Warsteiner Group:

Luther Rechtsanwaltsgesellschaft mbH: Dr. Ulrich Theune (Lead Partner), Dr. Christoph von Burgsdorff (Senior Associate, both Corporate/M&A), Dr. Geert Johann Seelig (Partner), Dr. Constantin Brecht (Associate, both IP/IT).

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Brief Profile of Luther Rechtsanwaltsgesellschaft mbH

Luther is one of the leading German commercial law firms providing comprehensive services in all the relevant fields of legal and tax consulting. The full-service law firm employs more than 320 lawyers and tax advisors and is represented at 12 German economic centres and at important investment locations and centres of finance in Europe and Asia with its international offices in Brussels, Budapest, Istanbul, Luxembourg, Shanghai and Singapore. Our clients include medium-sized enterprises and large corporations, as well as the public sector.

Luther has close relations to business law firms in all important jurisdictions worldwide. In Continental Europe, Luther forms part of a group of independent law firms which are leading in their respective countries and have for years cooperated within the scope of engagements regarding cross-border transactions. Luther is the German member of Taxand, a worldwide network of independent tax firms.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with an entrepreneurial approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit. Our lawyers and tax advisors have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks.

Further information is available at: www.luther-lawfirm.com

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