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Luther accompanies Match IQ on sale to Constantin Medien AG

Constantin Medien AG expands its football business with the acquisition of the majority shareholding in the sports consulting agency Match IQ. The Hamburg-based agency Match IQ received legal advice from a team from Luther Rechtsanwaltsgesellschaft on the sale of its majority shareholding.

Through its subsidiary Constantin Sport Holding GmbH, Constantin Medien AG acquired a majority interest in Match IQ GmbH. Match IQ currently focuses on the organization, broadcasting and marketing of football test matches and other events. Partners include football clubs such as FC Schalke 04, VfL Wolfsburg and Ajax Amsterdam.

Sport1 GmbH, also a subsidiary of Constantin Medien AG, and Match IQ GmbH have been cooperating successfully for several years in the broadcasting of test matches. Both parties have agreed not to disclose the transaction volume.

For Match IQ GmbH:

Luther, Corporate / M&A, Hamburg:

Guido Wenzel (Partner, lead), Dr. Florian Schulz (Partner)

Brief Profile Luther

Luther is a leading German commercial law firm that offers comprehensive legal and tax services. The full-service law firm employs more than 380 lawyers and tax advisors and is represented at 10 German economic centres and at important investment locations and financial centres in Europe and Asia with international offices in Brussels, London, Luxembourg, Shanghai, Singapore and Yangon. Our clients are medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions worldwide. On the Continent, Luther is part of a group of independent leading law firms who have worked together for many years on joint cross-border projects.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit.

Our lawyers and tax advisors have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks. Further information is available at: www.luther-lawfirm.com

Press contact

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