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Luther advises Marx+Moschner on sale to Moss Inc.

Sale of leading provider for digital large-scale branding solutions
// American supplier Moss Inc. gains access to European market

Stuttgart – German law firm Luther has advised Marx+Moschner GmbH, leading provider for digital large-scale branding solutions, on the merger with American supplier Moss Inc. Together they form the worldwide market leader in the industry.

The former directors of Marx+Moschner – Wolfgang Moschner, Raimund Marx and Maik Raute – have sold all their company shares to the Moss Group. All jobs will be preserved after the merger.

By purchasing the company shares, Moss Inc. gains access to the European market. At the same time, Marx+Moschner products will also be distributed through Moss Inc.'s network.

About Marx+Moschner

Based in Lennestadt (NRW), the company has been serving retail and exhibition customers for over 30 years. It produces digital large-scale branding solutions, for example for stand builders, lightboxes and bannerstands. Of the most prestigious projects of Marx+Moschner is the collaboration with artist Yadegar Asisi: Together, they produced ultra-large panoramas which were exhibited in the gasometer in Dresden and the panometer in Leipzig.

About Moss Inc.

Moss headquarters and fabrication facilities are located in Elk Grove Village, IL, with additional domestic fabrication facilities in Chicago,

IL and Salt Lake City, Utah. The company specializes in printing and framing of tension fabric, for example for wide format graphics for exhibition structures (lightboxes etc.).

For Marx+Moschner

Luther, Mergers & Acquisitions: Dr. Thomas Kuhnle (leading Partner, Stuttgart), Dr. Manfred Elkemann-Reusch (Partner, Düsseldorf), Christina Schröter, LL.M., Kathrin Rettner, Dr. Manuela Köck (all Stuttgart)

Luther, Employment Law: Dr. André Friedl (Stuttgart)

Luther, IP and Copyright Law: Carsten A. Senze (Partner, Stuttgart)

Luther, Environment, Planning, Regulation: Dr. Stefan Kobes (Partner, Berlin – contaminated sites), Claudia Schoppen (Partner, Essen – public construction law)

Brief Profile Luther

Luther is a leading German commercial law firm that offers comprehensive legal and tax services. The full-service law firm employs over 350 lawyers and tax advisors and is represented at 10 German economic centres and at important investment locations and financial centres in Europe and Asia with international offices in Brussels, London, Luxembourg, Shanghai, Singapore and Yangon. Our clients are medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions worldwide. On the Continent, Luther is part of a group of independent leading law firms who have worked together for many years on joint cross-border projects. Luther is also the German member of Taxand, a global organisation of tax advisory firms.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit. Our lawyers and tax advisors have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks. Further information is available at: www.luther-lawfirm.com

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