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Luther advises Frankfurt Book Fair on participation in licensing trading platform IPR License

Transaction marked by the increasing digitization of the book market

Frankfurt – Frankfurt Book Fair (FBF) has acquired a minority shareholding in the global rights and licensing trading platform IPR License. Luther Rechtsanwaltsgesellschaft mbH has advised Frankfurt Book Fair in this transaction.

With the strategic investment in the global rights and licensing trading platform IPR License, Frankfurt Book Fair complements its portfolio with a global online platform. Frankfurt Book Fair is a strategic partner for IPR License to make its rights and licensing trading platform an industry standard tool for the international book market. In the future, the two companies will cooperate in sales and marketing as well as in the online business.

About IPR License

IPR License, Ltd., based in London, facilitates the search for available rights for books. The TradeRights-Tool makes it easier to offer, negotiate and complete the transaction. According to the operators 14m records are listed on the platform. Customers include publishers and literary agents.

On behalf of Frankfurt Book Fair

Luther Rechtsanwaltsgesellschaft, Mergers & Acquisitions: Andrea Metz (Lead Partner, Frankfurt)

Luther Rechtsanwaltsgesellschaft, IP/IT: Wulff-Axel Schmidt
(Partner), Diana Wilfer (both Frankfurt)

Brief Profile Luther

Luther is a leading German commercial law firm that offers comprehensive legal and tax services. The full-service law firm employs over 350 lawyers and tax advisors and is represented at 11 German economic centres and at important investment locations and financial centres in Europe and Asia with international offices in Brussels, London, Luxembourg, Shanghai and Singapore. Our clients are medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions worldwide. On the Continent, Luther is part of a group of independent leading law firms who have worked together for many years on joint cross-border projects. Luther is also the German member of Taxand, a global organisation of tax advisory firms.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit. Our lawyers and tax advisors have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks. Further information is available at: www.luther-lawfirm.com

Press contact

Luther Rechtsanwaltsgesellschaft	Phone +49 221 9937 25070
Katja Hilbig	Mobile +49 1520 16 25070
Press Officer	katja.hilbig@luther-lawfirm.com