

22 April 2015

## Luther advises on takeover of tailor-made suits manufacturer Regent

**Stuttgart – The start-up company PeMaJuMa acquired the prestigious tailoring company Regent in Bavaria with the legal assistance of Luther Rechtsanwaltsgesellschaft mbH. Now the only made-to-measure manufacturer with production facilities in Germany is back under German ownership.**

Regent, the tailor-made suits manufacturer located in Weißenburg/Bavaria, was finally owned by an Italian shareholder. Most recently, it had to file for bankruptcy on account of management problems. The takeover saved the insolvent company with a long tradition from breaking up and preserves about 50 jobs at the location in Weißenburg. The parties agreed not to disclose the details of the company purchase.

The investor behind PeMaJuMa is Dr Peter Krampf who was born in Weißenburg and who has more than 20 years of management experience, among others at Volkswagen AG, as a partner of McKinsey & Company and at the energy supplier EnBW. Then he founded the consultancy company Conadeo which advises clients of different sectors and sizes worldwide. In 2015, Dr Krampf established the investment company PeMaJuMa which has now effected its first major investment by acquiring Regent.

“At some stages, the transaction was not easy, in particular as essential basic conditions significantly changed right before the decisive contract negotiations.” said Dr Axel Mühl, Lead Partner at Luther Rechtsanwaltsgesellschaft. “We responded promptly to the altered situation and submitted a convincing contractual model to the insolvency administrator.”

“Luther’s team provided helpful and competent assistance in this transaction.” said Dr Peter Krampf who himself was responsible for several M&A transactions during his time as Manager of EnBW AG. “A major advantage was in particular Dr Mühl’s many years of experience in the advice of medium-sized companies which helped to conduct the transaction very quickly. This was a substantial contribution to the success of the transaction, as the time requirements in insolvency proceedings are very strict.”

### **On behalf of PeMaJuMa**

Luther Rechtsanwaltsgesellschaft mbH, Stuttgart: Dr Axel Mühl (Partner, Lead), Dr Ulrich Philippi (Partner), Matthias Fickert, Thomas Gfrörer, Kathrin Rettner (all Mergers & Acquisitions), Dietmar Heise (Partner, Employment Law), Carsten Senze (Partner), Dr Heiko Zimmer M.J.I. (both Intellectual Property and Copyright Law)

Luther Rechtsanwaltsgesellschaft mbH, Munich: Reinhard Willemsen (Partner, Insolvency Law)

### **On behalf of Regent**

Dr Beck & Partner, Nuremberg: Attorney-at-Law Mechthild Bruche (Insolvency Administrator)

CMS Hasche Sigle, Munich: Alexander Ballmann, Dr Frauke Bemberg

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### **Brief Profile Luther**

Luther is a leading German commercial law firm that offers comprehensive legal and tax services. The full-service law firm employs over 350 lawyers and tax advisors and is represented at 11 German economic centres and at important investment locations and financial centres in Europe and Asia with international offices in Brussels, London, Luxembourg, Shanghai and Singapore. Our clients are medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions worldwide. On the Continent, Luther is part of a group of independent leading law firms who have worked together for many years on joint cross-border projects. Luther is also the German member of Taxand, a global organisation of tax advisory firms.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic

benefit. Our lawyers and tax advisors have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks. Further information is available at: [www.luther-lawfirm.com](http://www.luther-lawfirm.com)

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