



PERSONAL DATA
PROTECTION COMMISSION
SINGAPORE

Dear Sir/Madam,

Register your Data Protection Officer today

You may not realise it but your organisation, like many others today, thrive on the ability to optimise and capitalise on your data assets.

How your organisation manages the data, in particular personal data, is of utmost importance. Adopt a prudent strategy, take a proactive approach in fostering a data protection culture within the organisation, and you will build trust and goodwill with your customers.

This is where a Data Protection Officer (DPO)¹ can make a difference!

Under the Personal Data Protection Act (PDPA), organisations are required to develop and implement policies and practices to meet their personal data protection obligations². Designating at least one individual as the organisation's DPO, which is mandatory under the PDPA, will help your organisation along this journey.

A DPO is more than a vanguard for compliance with the PDPA. He/she plays a crucial role in turning personal data protection into a competitive advantage and is also a champion of trust in the wider data ecosystem. To this end, we have rolled out various training initiatives³, such as our free e-learning modules and a two-day course on the fundamentals of the PDPA, to help your DPO build capabilities that will augment your organisation's accountability and transparency.

Put us in touch with your DPO. We hope to encourage a community of practice to stimulate shared interest and responsibility on personal data protection. Submit your DPO's details at www.pdpc.gov.sg/dpo-contact (to welcome your DPO on board, we have enclosed a special name tent just for him/her).

We look forward to connecting with your DPO. Thank you.

Yours Sincerely,

Yeong Zee Kin
Deputy Commissioner, Personal Data Protection Commission

¹ For more information on the role and responsibilities of the DPO, please visit www.pdpc.gov.sg/organisations/data-protection-officers.

² In 2016, 23 organisations were found in breach of the PDPA, which could have been prevented if adequate steps had been taken to protect personal data. An organisation may be directed to pay a financial penalty of up to \$1 million if found in breach of the data protection obligations under the PDPA.

³ For more information on help provided to organisations, please visit www.pdpc.gov.sg/organisations/help-for-organisations.