

Legal Design: fostering innovation as a team

Corporate legal departments are confronted with a variety of challenges: assessing new technologies or business models, increasing regulatory density and stringent compliance and risk management requirements. They are required to provide legal support for the process of change initiated in their company as well as proactively shape their own transformation. Innovations in the legal department help to boost efficiency and create scope for the team to focus on strategic activities. With “Luther.Legal Design: Innovation”, we provide a proven process model for shaping innovation based on a user-centric approach.



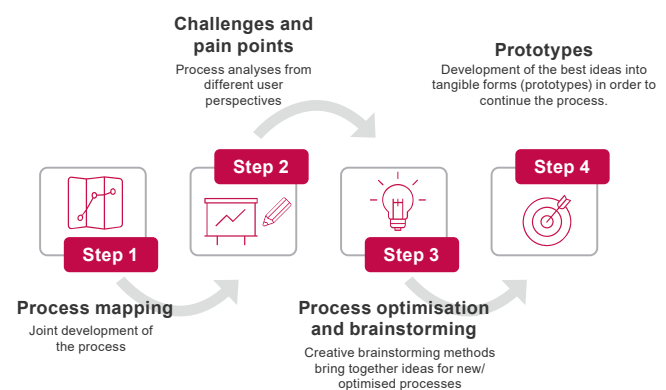
By adopting an agile project approach, we develop innovative, user-centric digital - or analogue - solutions for complex, legal challenges. From problem definition, process mapping, brainstorming and prototyping to implementing solutions our interdisciplinary team of lawyers, process experts and developers supports the process and, in so doing, always keeps the user perspective in mind.

Our services:

- Process recording and mapping, coordination
- Clarification of problems and challenges from different user perspectives
- Brainstorming on ideas and optimisation, development of solution approaches
- Idea clustering and idea evaluation
- Developing and fine-tuning the solution/prototype

The components are designed in moderated design workshops with the participation of the areas involved and our legal design experts.

Extensive design techniques are used in each phase, e.g., ideation, user journeys or rapid prototyping. The process follows a clear procedural model and enables our legal designers to specifically address the needs of clients and implement them together as a team.



The process helps the team streamline its work, even with complex issues, and is to be seen as a guideline in the design process.

Our digital expertise:

At Luther, lawyers, consultants as well as IT and digital experts work closely together. We maintain regular contact with innovation leaders in the legal technology industry, with research and teaching and have received several awards from JUVE-Verlag as well as PMN. We provide our clients with an integrated, solution-oriented service in the area of digitalisation.

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