



# StartUp Conference Berlin - Workshop

# Get yourself ready!

A breakfast workshop for startups and growth companies 31<sup>st</sup> January 2020 | Luther Offices Berlin | 9.30 am to 12 noon

At this interactive workshop, held by Luther and dynamics powered by MHP, we will talk about possibilities and pitfalls of financing for startups and growth companies, data protection and securing your intellectual property. Furthermore, you will learn about how to choose the vehicle for collaboration with corporates that best fits your needs and goals, why your investor deck is hurting your sales pitch and how to win over more c-level clients by pitching your product on corporate terms.

### Agenda:

9:30 am Registration and breakfast

10:00 am Luther: Legal 101 - financing, data protection, intellectual property

11:00 am dynamics powered by MHP: Corporate Collaboration 101

# Luther.



# **Registration Form**

### Get yourself ready!

31<sup>st</sup> January 2020 | Luther Offices Berlin | Friedrichstraße 140 | 10117 Berlin

To register\*, please fill in the following form and return it to haike.ventzke@luther-lawfirm.com, or send her the information directly via email, no later than 22<sup>nd</sup> January 2020.

Name, First Name	
Company Name	
Position	
Address	
Phone	
E-mail	

\* If you plan to participate in the Conference <u>and</u> the Workshop you do not need to fill out this form, but please check the box for the attendance of the Workshop in the registration form for the Conference.





### Luther Rechtsanwaltsgesellschaft mbH

Luther Rechtsanwaltsgesellschaft mbH advises in all areas of business law. Our clients include medium-sized companies and large corporations, investors as well as the public sector.

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Your local contacts can be found on our website www.luther-lawfirm.com.

#### dynamics

dynamics is the startup/corporate matchmaking arm of the Porsche subsidiary MHP, a management and IT consulting firm with over 300 corporate clients across mobility and manufacturing. On their mission to make startup/corporate collaboration a win/ win/win, MHP's venture client team finds great technologies and helps ambitious startups navigate joint projects & partnerships with large companies - from ideation all the way to validation and implementation.

If you do not want to receive any further information in the future, please send an e-mail with the subject "unsubscribe" to unsubscribe@uther-lawfirm.com. Please make sure before accepting our invitation that your attendance will not violate your (private or public) employer's Compliance regulations, if applicable, or any statutory provisions that apply to you. Luther Rechtsanwaltsgesellschaft mbH will pay lump-sum taxes for this event in accordance with Sec. 370 German Income Tax Act."