

22 December 2021

Luther advised eLearning provider Fishing King on the entry of Afinum

Cologne - Fishing King offers online courses on the subject of fishing. A private equity investor, Afinum, has now invested in the e-learning provider. The founder and CEO of Fishing King, Hubertus Massong, was advised by a team from Luther Rechtsanwaltsgesellschaft.

Fishing King, the largest German-language fishing school, prepares around 100,000 participants for the fishing exam online every year. With the entry of Afinum, this is to remain the case, core markets are to be strengthened and new markets are to be developed. A special focus in the future will be on sustainable fishing.

Founder Hubertus Massong will continue to hold a stake in the company after Afinum's investment and will also remain managing director.

On behalf of King Ventures GmbH:

Dr Gregor Wecker (Corporate M&A), Falco Rohrberg (Corporate M&A), Katharina Müller (Labour Law), Dr Bela Jansen (Tax), Daniel Lehmann (IP/IT), Franziska Neugebauer (IP/IT), Christoph Schauenburg (Finance)

On behalf of Afinum:

GLNS: Dr Ludger Schult (lead), Eva Bayer, Jennifer Blümlein (Private Equity/M&A), Dr Anselm Lenhard (Finance), Andreas Scheidle (Tax)
Lubberger Lehment: Dr Benjamin Koch, Dr David Weller (IP/IT)
Pusch Wahlig Workplace Law: Dr Marius Fritzsche (Labour Law)

pdrei Rechtsanwälte: Prof Dr Simon Bulla (Fisheries Law)
Buntscheck: Dr Andreas Boos (antitrust law)

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