



Press Release

8 June 2021

Luther advises Werder Bremen on the capital market

Frankfurt a.M. – Luther Rechtsanwaltsgesellschaft advised SV Werder Bremen GmbH & Co KG aA on the issue of a corporate bond. The funds from the issued bond strengthen the financial power of the traditional club and will be used for the promotion of young talent, digitalisation and sustainability projects.

The bond of SV Werder Bremen GmbH & Co KG aA (ISIN DE000A3H3KP5) has been traded on the Open Market of Deutsche Börse AG in the Quotation Board segment for bonds since 8 June 2021, following the completion of the public offering. At almost 102%, the current share price reflects investor confidence from a standing start.

Despite the relegation to the second league, the issue has seen demand from institutional and private investors alike. The interest rate was set at the rather lower end of the range at 6.50%. A total of EUR 17.0 million was placed.

Luther Rechtsanwaltsgesellschaft prepared the securities prospectus and also accompanied the transaction as transaction lawyer on all legal issues. The securities prospectus, which was prepared in only seven weeks, was approved by the Luxembourg financial supervisory authority, Commission de Surveillance du Secteur Financier (CSSF), and notified to the German Federal Financial Supervisory Authority (BaFin) as part of the European passport.

Luther partner Ingo Wegerich: "With this transaction, we were able to further expand our track record in corporate bonds and legal advice to professional football clubs on bank-independent financing. The preparation of the prospectus in such a short time was a challenge. It had to be adapted to the sporting environment. We coordinated closely with the supervisory authority. Economically strengthened, SV Werder Bremen can now attack again. A successful transaction is a confirmation for all parties involved."

The issue of the bond was accompanied by Bankhaus Lampe as Sole Lead, Consortiello GmbH acted as issue advisor in the transaction.

About SV Werder Bremen GmbH & Co KG aA

As a founding member and in 3rd place in the perpetual table of the Bundesliga, SV Werder Bremen can look back on a sporting success story since 1899. With around 40,000 registered members and a strong positioning in sustainability and social issues, SV Werder Bremen is a strong and sought-after brand in football.

On behalf of SV Werder Bremen GmbH & Co KG aA:

Luther, Banking and Capital Markets: Ingo Wegerich (Partner, Lead), Elena Recklin (Associate)

Brief profile Luther Rechtsanwaltsgesellschaft mbH

Luther is a leading German commercial law firm that offers comprehensive legal and tax advice. The full-service law firm employs over 420 lawyers and tax advisors and is represented in ten German economic hubs as well as with ten of its own international offices in key investment locations and financial centres in Europe and Asia. Its clients include medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions. Luther is a founding member of unyer (www.unyer.com), a global organisation of leading professional services firms that cooperate exclusively with each other.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit. All of Luther's lawyers and tax advisors have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks. Luther was named "Law Firm of the Year 2019" by the German legal publisher JUVE. Further information is available at: www.luther-lawfirm.com

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