

Luther advises Peter Greven Physioderma on acquisition of Dutch company Dreumex B.V. – successful expansion into the USA

Cologne, 19 August 2025 – Luther Rechtsanwaltsgesellschaft mbH has advised Peter Greven Physioderma GmbH (PGP), a leading manufacturer of skin care products for occupational safety, on the acquisition of Dutch company Dreumex B.V. This strategic move will enable PGP to further expand its international business, particularly in the US and the Netherlands.

The transaction, which was successfully completed on 31 July 2025, gives PGP strategic access to new markets, particularly in the USA. Luther's experienced M&A team, led by Thomas Weidlich, advised PGP on all legal and tax aspects of the complex cross-border transaction. In addition to due diligence on the group companies in the US, France and the Netherlands, this included drafting and negotiating the share purchase agreement and other transaction documents, as well as notarisation in the Netherlands. Through close cooperation with international partner law firms Ploum in the Netherlands and Nixon Peabody in the United States, Luther was able to coordinate and successfully implement all country-specific legal and tax requirements.

Strategic course set for international growth

With the acquisition of Dreumex, a global specialist in hand cleaning, surface disinfection and industrial cleaning solutions, PGP is strengthening its international presence and expanding its product portfolio. Dreumex will continue as an independent brand within the Peter Greven Group. Everything will remain unchanged for customers and suppliers of both companies.

'The acquisition of Dreumex was an extremely complex project due to the international structure and a parallel carve-out on the seller side. The Luther team once again supported us with a high level of professional expertise, clear communication and efficient coordination across national borders,' says Werner Heiliger, Commercial Managing Director of the Peter Greven Group. 'Thanks to this professional cooperation, we were able to complete the transaction smoothly and at the same time lay the foundation for our international growth.'

About Peter Greven Physioderma:

Peter Greven Physioderma GmbH (PGP) is Germany's leading manufacturer of skin care products for occupational safety. Peter Greven founded a soap and glycerine factory in Bad Münstereifel back in 1923. The Peter Greven Group, which now operates worldwide, has been consolidating its activities in the occupational skin protection sector under the Physioderma®, Greven®, Lindesa® Professional and Myxal® brands since 2008 in Peter Greven Physioderma GmbH, based in Euskirchen.

About Dreumex B.V.:

The Dutch company Dreumex has been developing and producing hand cleansers, industrial cleaners and disinfectants for various industries such as the automotive sector, the food industry, the hospitality industry, the construction industry and the manufacturing industry since 1960. Products for washrooms and disinfectant wipes complete the portfolio of the skin cleansing and disinfection specialist. With its own research and development laboratory and branches in the Netherlands, France and the USA, Dreumex serves customers in over 50 countries worldwide.

For Peter Greven Physioderma:

Luther, M&A: *Thomas Weidlich, LL.M.* (lead, partner), *Falco Rohrberg, LL.M.* (senior associate), *Dr. Ann-Kathrin Jungen* (senior associate)

Ploum (Netherlands), M&A: Tom Ensink (partner), Kylian Polak (associate), tax: Freek Snel (partner), employment law: Anne van Vliet (associate); notary: Arjen van de Belt, Annabel Zhou

Nixon Peabody (Vereinigte Staaten von Amerika), M&A: David R. Brown (Partner), Marc Zhang (Associate), Tax: Patrick Cox (Partner); Real Estate: Jennifer Berrios, Employment: Brian Alcalá

Luther Rechtsanwaltsgesellschaft mbH

Luther is a leading German commercial law firm that offers comprehensive legal and tax advice. The full-service law firm employs over 420 lawyers and tax advisors and is represented in ten German economic hubs as well as with 11 of its own international offices in key investment locations and financial centres in Europe and Asia. Its clients include medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions. Luther is a member of unyer (www.unyer.com), a global organisation of leading professional services firms that cooperate exclusively with each other.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit. All of Luther's lawyers and tax advisers have a solid understanding of interdisciplinary

matters and a wealth of experience in collaborating on complex tasks. Luther was honoured as JUVE Law Firm of the Year for Regulation in 2024. Further information is available at: www.luther-lawfirm.com.

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