

# **PRESS RELEASE**

# Private equity: Luther advises AG Capital on strategic partnership with Schubert Group

Vienna/Aschersleben, July 23, 2025 – Luther Rechtsanwaltsgesellschaft mbH has provided legal advice to AG Capital on the successful structuring and implementation of a strategic partnership with the Schubert Group. The partnership aims to achieve sustainable joint growth.

The Schubert Group is a leading provider of organized group travel for seniors in Saxony-Anhalt and neighboring states. Through the partnership with the regional market leader, AG Capital aims to drive the company's growth in a targeted manner, particularly with regard to expansion into new regions and the further development and expansion of its existing range of services.

AG Capital and the Schubert Group intend to shape this growth together with the current managing director, Mike Schubert, who will remain with the company in his current role. Together, the partners aim to further expand the strong brand profile and strengthen the market presence in the long term.

Luther's team specializing in private equity and M&A, led by Philipp Glock and Dominique Kurtz, has already advised AG Capital on several occasions. The team also provided support on all legal issues in connection with this project, from legal due diligence and contract negotiations to the successful closing.

The parties have agreed not to disclose any financial details of the strategic partnership.

## About AG Capital:

AG Capital is an independent investment company based in Vienna. As a partner for medium-sized companies, AGC Capital provides buyout and growth capital and supports its portfolio companies in achieving sustainable and profitable growth. AG Capital was founded in 2021 by a team led by managing directors Karl Lankmayr and Daniel Jennewein and C-Quadrat Investment AG.

## About the Schubert Group:

The Schubert Group, based in Saxony-Anhalt, is a leading provider of organized group travel for seniors. The company offers a wide range of high-quality bus, air, and cruise trips, as well as tailor-made spa and activity trips to more than 500 destinations in Europe and selected destinations worldwide. With personal advice, comprehensive service, and high



customer satisfaction, the Schubert Group has established itself as the regional market leader.

## For AG Capital

The AG Capital team: Karl Lankmayr, Daniel Jennewein, Vsevolod Kornilov, Oskar Prasser

Luther, Private Equity/M&A: *Philipp Glock* (partner); *Dominique Kurtz* (senior associate); *Michael Ströbel*, LL.M. (Partner); *Marie Pauline Fay* (Associate)

Luther, Commercial: *Dr. Steffen Gaber*, LL.M. (Partner); *Ole-Jochen Melchior* (Partner); *Fabien Benjamin Wehner*, LL.M. (Associate)

Luther, Labor Law: Achim Braner (Partner); Janina Ott (Senior Associate)

Luther, Real Estate: Iris Glönkler (Partner); Susanne Winkler, LL.M. (Associate)

Luther, Finance: Christoph Schauenburg, LL.M. (Partner); Jael Marquardt (Senior Associate)

Luther, IT/Data Protection: Christian Kuss, LL.M. (Partner); Alina Moers (Associate)

Luther, Antitrust Law: *Dr. Sebastian Felix Janka*, LL.M. (Partner); *Sabrina Aurnhammer* (Associate)

#### Luther Rechtsanwaltsgesellschaft mbH

Luther is a leading German commercial law firm that offers comprehensive legal and tax advice. The full-service law firm employs over 420 lawyers and tax advisors and is represented in ten German economic hubs as well as with 11 of its own international offices in key investment locations and financial centres in Europe and Asia. Its clients include medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions. Luther is a member of unyer (www.unyer.com), a global organisation of leading professional services firms that cooperate exclusively with each other.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit. All of Luther's lawyers and tax advisers have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks. Luther was honoured as JUVE Law Firm of the Year for Regulation in 2024. Further information is available at: www.luther-lawfirm.com.

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