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PRESS RELEASE

Luther advises Autohaus Sahm on the sale of the Mercedes-Benz service business to the LUEG Group

Ratingen, 19.02.2024 – The automotive business is changing and consolidation is currently taking place at all levels. LUEG AG & Co. KG will take over Mercedes-Benz customer service for cars and vans from Sahm GmbH in Ratingen on 1 April 2024. The seller was advised on the transaction by Luther Rechtsanwaltsgesellschaft.

The takeover is part of LUEG's Strategy 2030+, which aims to expand its dealership business and strengthen the Düsseldorf catchment area. LUEG will continue to develop the location in the spirit of the Sahm family and offer customers the usual service at the location. All 50 employees will be integrated into the company.

LUEG is active in the classic car dealership business with sales brands such as Mercedes-Benz, smart, Volvo, Ineos and Ferrari and is one of the largest providers of individual mobility in Germany. Founded in 1868 as a car factory in Bochum, the LUEG Group today employs a total of almost 2,500 people in Europe.

Luther's Mobility & Logistics industry group brings together legal experts from various fields of law and has been successfully advising clients from the automotive industry for many years. Luther's lawyers advise at all levels of the value chain and with the full-service approach typical of the firm.

About Sahm GmbH:

Sahm GmbH was founded in Ratingen in 1926 and will celebrate its 100th anniversary in 2026. The company has been associated with the Mercedes-Benz brand since the 1960s.

For Sahm GmbH:

Luther, Corporate/M&A: Thomas Weidlich, LL.M. (Partner, lead), Falco Rohrberg, LL.M. (Senior Associate), Dr Madeleine Martinek, LL.M. (Associate)

Luther, Real Estate Law: Michael Kunkel, LL.M. (Partner)

Luther, Labour Law: Kerstin Gröne (Partner), Dr. Christoph Corzelius (Senior Associate)

Luther, IT / Data Protection Law: Silvia C. Bauer (Partner)



Ebner Stolz: Guido Glörfeld (Partner, Transaction Advisory), Markus Meyer (Tax)

Luther Rechtsanwaltsgesellschaft mbH

Luther is a leading German commercial law firm that offers comprehensive legal and tax advice. The full-service law firm employs over 420 lawyers and tax advisors and is represented in ten German economic hubs as well as with 11 of its own international offices in key investment locations and financial centres in Europe and Asia. Its clients include medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions. Luther is a founding member of unyer (www.unyer.com), a global organisation of leading professional services firms that cooperate exclusively with each other.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit. All of Luther's lawyers and tax advisers have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks. In 2023, Luther was honoured as JUVE Law Firm of the Year for Public Procurement Law and JUVE Law Firm of the Year for Distribution, Trade and Logistics. Further information is available at: www.luther-lawfirm.com.

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