

### Luther strengthens Berlin office with lawyer Markus Runde

**Berlin, 20.09.2023 – The IP/IT team of Luther Rechtsanwaltsgesellschaft is pleased to announce the addition of Of Counsel Markus Runde (57).**

Runde, a proven expert in copyright, antitrust and public media law, brings 28 years of experience as a lawyer and manager in the media industry.

Runde began his career in 1995 as a lawyer at Preu & Bohlig. Until April 2023, he spent 21 years as managing director of Corint Media GmbH (previously VG Media), which he founded while still in the Kirch Group, and also held a dual position in the management of ProSiebenSat. 1 Media AG from 1997 to 2010, most recently as Executive Vice President Regulatory Affairs & Distribution, for many years.

Runde succeeded in enforcing high payments for TV and radio broadcasting companies from digital and analogue distribution platforms and in permanently changing the business model in favour of the content-creating industry. For example, he led court proceedings against Google and Microsoft for Corint Media for the payment of appropriate remuneration, and at the same time against Google and Facebook in competition proceedings before national and European antitrust authorities. Runde regularly faced lawyer Prof. Dr. Wolfgang Spoerr in these industry and regulatory disputes, who describes Runde as follows: "Markus Runde is one of the leading experts on highly complex copyright, licensing and media distribution issues and an outstanding lawyer, both in contentious proceedings and in negotiations: creative, persistent, reliable and committed."

The Frankfurter Allgemeine Zeitung calls Runde, most recently on 5 August 2023, the "tireless champion and lone campaigner for the ancillary copyright" of the press publishers and at the same time attested to his "impeccable management of the business" of Corint Media GmbH over decades.

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#### Luther Rechtsanwaltsgesellschaft mbH

Luther is a leading German commercial law firm that offers comprehensive legal and tax advice. The full-service law firm employs over 420 lawyers and tax advisors and is represented in ten German economic hubs as well as with 11 of its own international offices in key investment locations and financial centres in Europe and Asia. Its clients include medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions. Luther is a founding member of unyer ([www.unyer.com](http://www.unyer.com)), a global organisation of leading professional services firms that cooperate exclusively with each other.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit. All of Luther's lawyers and tax advisers have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks. Luther has been named "Law Firm of the Year: Germany 2021" and also "European Law Firm of the Year 2021" by The Lawyer, one of the most well-known legal magazines worldwide. Further information is available at: [www.luther-lawfirm.com](http://www.luther-lawfirm.com).

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