

2 May 2022

## Luther advises Antalis on acquisition of BB Pack Group

**Cologne – Antalis, a leading B2B distributor of paper and industrial packaging products and services in Europe and Latin America, has acquired the BB Pack Group, allowing it to strengthen its market position in the fast-growing packaging market. Luther Rechtsanwaltsgesellschaft provided full legal advice to Antalis throughout the whole transaction process.**

The BB Pack Group, based in Drei Gleichen (Thuringia), includes BB Pack, cr8 Packaging and printmate. The group, with a consolidated turnover of EUR 42 million in 2021, is a packaging distributor specialised in the e-commerce sector, offering a wide range of packaging materials, design and printing solutions. By joining the Antalis group, BB Pack sees the potential to grow its customer portfolio and to expand internationally.

The advice rendered by the team of Luther in the transaction comprised, among other things, the legal due diligence process, drafting and negotiating the transaction documents as well as regulatory filings.

### **On behalf of Antalis:**

Luther, Corporate/M&A: Philipp Dietz (Partner), Falco Rohrberg (Associate), Dr Madeleine Martinek (Associate).

Luther, Commercial: Volker Steimle (Partner), Svenja Schwarze (Senior Associate)

Luther, Employment Law: Katharina Müller (Partner)

Luther, Real Estate: Michael Kunkel (Partner)

Luther, IP/IT: Dr Katharina Preuss (Senior Associate), Franziska Neugebauer (Associate)

Luther, Competition: Dr Sebastian Janka (Partner), Dieter Engel (Associate)

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#### **Brief profile Luther Rechtsanwaltsgesellschaft mbH**

Luther is a leading German commercial law firm that offers comprehensive legal and tax advice. The full-service law firm employs over 420 lawyers and tax advisors and is represented in ten German economic hubs as well as with ten of its own international offices in key investment locations and financial centres in Europe and Asia. Its clients include medium-sized enterprises and large corporations, as well as the public sector.

Luther works closely with other commercial law firms in all the prevailing jurisdictions. Luther is a founding member of unyer ([www.unyer.com](http://www.unyer.com)), a global organisation of leading professional services firms that cooperate exclusively with each other.

Luther Rechtsanwaltsgesellschaft mbH is a law firm with a business approach: our innovative awareness aspires us to provide our clients with customised legal advice that addresses individual needs and delivers the greatest possible economic benefit. All of Luther's lawyers and tax advisors have a solid understanding of interdisciplinary matters and a wealth of experience in collaborating on complex tasks. Luther has been named "Law Firm of the Year: Germany 2021" and also "European Law Firm of the Year 2021" by The Lawyer, one of the most well-known legal magazines worldwide. Further information is available at: [www.luther-lawfirm.com](http://www.luther-lawfirm.com)

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