

**Legal Aspects of doing business in Singapore and ASEAN,
good experiences and pitfalls**



Dear Members and Friends of the Swiss-Asian Chamber of Commerce,

The **Swiss-Asian Chamber of Commerce**, in cooperation with Luther Law Firm, is pleased to invite you to an evening roundtable in order to get firsthand information on issues that are important to Swiss companies planning to set up in Singapore or neighboring ASEAN countries.

Date: **Wednesday, 10 May 2017**

Time: 17:15hrs to 20:15hrs

Venue: **La Cucina Restaurant**, room London/Frankfurt, Nüscherstrasse 6, CH-8001 Zurich

SACC is honored to have **Birgitta von Dresky**, Partner, Attorney-at-Law, Luther LLP to discuss current possibilities and challenges that Swiss companies may face and to determine the possible course of action for entering new markets.

Singapore is today a service driven economy and an export and logistics hub serving ASEAN as well as the wider Asia Pacific region. While opportunities abound, new challenges are forcing today's entrants as well as incumbents to rethink approaches to the markets such as teaming up with local partners, intellectual property, anti-bribery and corruption, etc.. A myriad of legal issues naturally arise in cross-jurisdictional management in the region. We aim to address some of these issues as well as the less-common ones – awareness and preparation are vital first steps

We welcome you to this most interesting roundtable. Early registration is highly recommended.

Program

17:15	Registration
17:30	Welcome Remarks Ariste Chiabotti , Chairman, Singapore Committee, Swiss-Asian Chamber of Commerce
	Introduction Tuck Seng Low , Special Adviser & Executive Board Member, Swiss-Asian Chamber of Commerce
17:45 – 18:30	Legal Aspects of doing business in Singapore and ASEAN, good experiences and pitfalls Birgitta von Dresky , Partner, Luther LLP, Singapore
18:30 – 19:00	Roundtable Discussion
19:00 – 20:15	Apéro riche
20:30	End of the event
17:00 – 17:30	Individual Meetings with Birgitta von Dresky: Please contact the secretariat by e –mail: sacc@sacc.ch



Birgitta von Dresky studied law at the University in Bonn, Germany, with a focus on private international law. Subsequently, she worked for several years as an in-house lawyer for two well-known companies in the chemical/cosmetics industry, namely, Sasol and L'Oréal.

Since 2003, Birgitta has been based in Singapore, working in private practice as a lawyer for internationally operating, multidisciplinary law firms, becoming a Partner of Luther law firm in 2008.

Luther is a German headquartered firm with a strong Asia focus, having offices in Singapore, Kuala Lumpur, Delhi, Shanghai and Yangon. Birgitta mainly advises clients on and assist with their business activities in Singapore and the region, including advice on M&A, FDI, start-ups, compliance.

Birgitta sits as a board member for a number of companies with interests in South East Asia. She is an active member of the Singaporean-German Chamber of Commerce and Treasurer of the Swiss Business Association in Singapore.

We look forward to personally welcoming you at UBS AG in Zurich on 10 May 2017.

This event is supported by:

Luther.



UBS

Registration Form

Registration: Please register by returning the form below to the Swiss-Asian Chamber of Commerce, P.O. Box 1073, 8032 Zurich, faxing 041/620 88 03 or emailing sacc@sacc.ch, by Friday, **28 April 2017 at the latest**. The cost of the event, which includes apéro rich, is CHF 80.00 for SACC Members and CHF 100.00 for non-members. You will receive a confirmation including the invoice after your registration. Cancellations will be accepted until **Friday, 5 May 2017**, 10.00 a.m.: - otherwise a full no-show charge applies.

Last Name: First Name:

Position: Company:

Full Address:

Phone: Fax: E-mail:

Date: Signature: